

Alternate Reality

The stars of *The Swan*, *The Simple Life*, *Survivor*, and *American Idol* prove that tiny changes can produce a big reveal. By Danielle Pergament

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As the iconic White of makeover shows, Amanda Byram of *The Swan* admits, "I spent up to two hours getting my hair and makeup done." Bringing out her natural beauty was very. Makeup artist Scott Barlow pulled out his skills on her cheeks, curled and blackened her lashes, and added tubes on her lips, while Serge Normant leveled her hair and created a look. The resulting look wouldn't play a a moment—which is exactly the point. Silk dress by Derek Lam. Leather sandals by Jimmy Choo. Makeup artists: Copper Miller and Brown operators and Filippino Spilich by John Lashin. Hair: Serge Normant for Serge Normant at John Frieda Salvo makeup. Scott Barlow: prep stylist, Tom Bell. Fashion editor: Paul Casara. Details, see Credits page.

If we've been searching from all the time we've created on front of the camera, it's that the word "makeup" is pretty flexible. Constraints are loosened with hair, jewelry, and all the things, or on television. Today's makeovers are mostly of grace and power in the past where we have no idea what they really look like, let alone how they look at their best. For the television stars on these pages, the prep work for these makeovers is not really of the kind you'd expect, although some of the prep work is applying smoky eye shadow on a television who rarely wears any makeup, leaving a big gap

even a *Simple Life* star famous for her multi-long hair extensions, and wiping off the layers of foundation and eye shadow that are the trademark of the host of *The Swan*. "And the overall approach would be the one of us, we have to see the difference you can make as people will see. Did you lose weight?" or "Did you do something to your hair?" says makeup artist Serge Normant of the Serge Normant at John Frieda Salvo in New York City. "Just doing whatever people haven't seen us put before can make a huge impact. Think of it as a change, but as an alternate reality."

PHOTOGRAPHED BY MICHAEL THOMPSON